

2021 Digital Workplace & Intranet Global Forum

Presented by Prescient Digital Media

DAY 1 (APR 13) – VIRTUAL – ALL TIMES ARE PACIFIC DAYLIGHT TIME

8:45am – 9:00am PDT	Welcome and Overview Toby Ward, Conference Chair; Prescient Digital Media
9:00am – 10:00am	Session A: How to keep an award-winning intranet fresh post-launch Jamie Stokes, Digital Communications, Cox Communications
10:00am – 10:45am	Session B: The changing landscape of employee engagement in the post Covid-19 world. Chris Harrer, Comcast; Kirsten Culbertson, Comcast; Beth Gleba, BCD Travel
	Networking Break – 15 mins
11:00am – 11:30am	Session C: The New Loop: The Heart of Our Digital Workplace Laurel Dzeladze, Senior Customer Success Manager, Microsoft
11:30am – 12:15pm	Session D: Taking Internal External and Creating Employee Ambassadors Amy Miller, Communications Manager, Bayer
	Lunch Break – 12:15 – 12:30pm Lunch presentation – 12:30: Traits of a Successful Digital Workplace, Lumapps
1:00pm – 1:45pm	Session E: The Digital Workplace Expert Panel – Free Consulting for the Audience Top intranet experts join Toby Ward, Ted Hopton (Lumapps), Eileen Daly (Guardian Life), Kimm Fromm Foster (Farm Credit Bank) & Spencer Mains (ESA) to field your questions and challenges: the experts offer solutions, advice & tips.
1:45pm - 2:30pm	Session F: From Necessary to Lifesaving: How our Digital Channels Saved Lives During COVID-19 Jen McKeown, Director, Marketing Communications, Avera Health
2:30pm – 3:15pm	Session G: Launching A New Intranet During Covid: Crisis Communications & Lessons Learned Ray Scippa, Director, Communications, ConocoPhillips
	Networking Break – 15 mins
3:30pm – 4:00pm	Session H: Let's Chat About Chatbots: Supporting Employees in the New Digital Workplace Beth White, CEO and Chief Bot, MeBeBot; Deborah Smith, SVP of Human Resources, E2open
4:00pm – 4:30pm	Session I: Intranet Information Architecture: Designing a Content Landscape in SharePoint Modern Amy Hernandez, Global Content Lead, Digital Workplace, The Coca-Cola Company

DAY 2 – APR 14– VIRTUAL – ALL TIMES ARE PACIFIC DAYLIGHT TIME

8:45am – 9:00am PDT	Key Learnings from Day One Toby Ward, Prescient Digital Media
9:00am – 9:45am	Session K: Content, Communications & Migration: Content, People & Process for a New Enterprise Intranet Jessica Brubaker, Director, Internal Communications, McDonald's
9:45am – 10:30am	Session L: The Philips Digital Workplace: Redefining Our Internal Comms. Channels Landscape Dennis Agusi, Director, Communications Channels, Philips
	Networking Break
10:45 am – 11:30am	Session M: Enhancing the Employee Experience through an Intranet Redesign Martha Brown & Karissa Martindale, Digital Experience Team, Duke Energy
11:30pm – 12:15pm	Session N: Employee Experience and Digital Assistants in the Workplace Brett Caldon and Troy Compano, Liberty Mutual
	Lunch
1:15 – 4:30pm	Workshop: Planning and Governing an Enterprise Intranet Conference Chair, Toby Ward, President, Prescient Digital Media

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