

# 2021 Digital Workplace & Intranet Global Forum

## DAY 1 (FEB. 2) – VIRTUAL – VIA MICROSOFT TEAMS

8:45am – 9:00am	<b>Welcome and Overview</b> Toby Ward, Conference Chair; Prescient Digital Media
9:00am – 10:00am	<b>Session A: How to keep an award-winning intranet fresh post-launch</b> Jamie Stokes, Digital Communications, Cox Communications
10:00am – 10:45am	<b>Session B: The Social Intranet Journey: Building an Award-winning Intranet from the Ground Up</b> Chris Harrer, Comcast; Kirsten Culbertson, Comcast
	<b>Networking Break (catered)</b>
10:45am – 11:30am	<b>Session C: The New Loop: The Heart of Our Digital Workplace</b> Laurel Dzeladze, Microsoft
11:30am – 12:15pm	<b>Session D: How to Clean-Up Your Company's Intranet</b> Amy Miller, Bayer
	<b>Networking Lunch – 12:30pm – Traits of a Successful Digital Workplace, Lumapps</b>
1:00pm – 1:45pm	<b>Session E: The Digital Workplace Expert Panel – Free Consulting for the Audience</b> Top intranet experts join Toby Ward and Spencer Mains (Head of IT, ESA) to field your questions & challenges; the experts offer solutions, advice, and free consulting.
1:45pm – 2:30pm	<b>Session F: People First: A Global, People Approach to Content &amp; Engagement</b> TBD, Group Digital Communications Manager, Cotton On Group
2:30pm – 3:15pm	<b>Session G: Rebuilding A Mobile Digital Workplace from the Ground Up</b> TBD, Team Lead, Content, British Airways
	<b>Networking Break (catered)</b>
3:25pm – 3:50pm	<b>Session H: Who needs SharePoint? We want social</b> TBD, Senior Content Manager, Cligna
3:50pm – 4:15pm	<b>Session I: Enterprise Knowledge Management: Creating a Knowledge-Sharing Platform</b> Ivette Morello, Senior Manager of Design, Communications & Brand
4:15pm – 5:00pm	<b>Session J: Managing an Enterprise Intranet in Transition</b> Amy Hernandez, Product Owner, The Digital Workplace, Coca-Cola
5:00pm – 6:00pm	<b>COCKTAIL PARTY – HOSTED BAR &amp; HORS D'OEUVRES SPONSORED BY PRESCIENT DIGITAL MEDIA AND OUR SPONSORS</b>

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DAY 2 – FEB. 3 – VIRTUAL – VIA MICROSOFT TEAMS

8:45am – 9:00am	<b>Key Learnings from Day One</b> Toby Ward, Prescient Digital Media
9:00am – 9:45am	<b>Session K: The Not So Odd Couple: The Marriage of Marketing &amp; IT for the Digital Workplace</b> TBD, VP, Marketing & Corporate Communication; John Carder, CIO, Messer Construction
9:45am – 10:30am	<b>Session L: Digital Workplace Video: Strategies to Advance Company Goals Through Video</b> TBD Lockheed Martin
	<b>Networking Break (catered)</b>
10:45 am – 11:30am	<b>Session M: Enhancing the Employee Experience through an Intranet Redesign</b> Martha Brown, Communications, Duke Energy
11:30pm – 12:15pm	<b>Session N: Employee Experience and Digital Assistants in the Workplace</b> Brett Caldon and Troy Compano, Liberty Mutual
	<b>Lunch (non-hosted)</b>
1:15 – 4:30pm	<b>Workshop: Planning and Governing an Enterprise Intranet</b> Conference Chair, Toby Ward, President, Prescient Digital Media

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