

2019 Digital Workplace & Intranet Global Forum

Times Square, New York City

DAY 1 – NOV. 19 – 1601 BROADWAY, 8th FLOOR, NEW YORK

8:45am – 9:00am	Welcome and Overview Toby Ward, Conference Chair; President, Prescient Digital Media
9:00am – 9:45am	Session A: How Liberty Mutual Uses Digital Assistants to Support 50,000 Employees Brett Caldon and Troy Compano, Liberty Mutual
9:45am – 10:30am	Session B: Managing an Enterprise Intranet in Transition Amy Hernandez, Product Owner, The Digital Workplace, Coca-Cola
	Networking Break (catered)
10:45am– 11:30am	Session C: Creating a Digital Workplace Center of Expertise Dante Ragazzo, Director, Enterprise Portal, Tapestry (Coach)
11:30am – 12:10pm	Session D: An In-Depth Look at the ABN AMRO Digital Workplace Edwin Qualm, Team Lead, Digital Channel Expert, ABN AMRO
	Networking Lunch (catered) – Enhancing and Socializing SharePoint & Office 365
1:00pm – 1:45pm	Session E: The Digital Workplace Expert Panel – Free Consulting for the Audience Top intranet experts from Google and others join Toby Ward and Spencer Mains (Head of IT, ESA) to field your questions & challenges; the experts offer solutions, advice, and free consulting.
1:45pm - 2:30pm	Session F: People First: A Global, People Approach to Content & Engagement Digital Communications Team, Cotton On Group
2:30pm – 3:15pm	Session G: Rebuilding A Mobile Digital Workplace from the Ground Up Den Carter, Team Lead, Content, British Airways
	Networking Break (catered)
3:25pm – 3:50pm	Session H: The Not So Odd Couple: The Marriage of Marketing & IT for the Digital Workplace Bethany Smith, VP, Marketing & Corporate Communication; John Carder, CIO, Messer Construction
3:50pm – 4:15pm	Session I: Enterprise Knowledge Management: Creating a Knowledge-Sharing Platform Cynthia Wong, Director, Design, Digital Engagement and IBM Bluemine
4:15pm – 5:00pm	Session J: Digital Workplace Design: From Design to Content Chris Harrer, Director, Digital Communications, Cox Communications
5:00pm – 6:30pm	COCKTAIL PARTY – HOSTED BAR & HORS D’OEUVRES

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DAY 2 – NOV. 20 – 1601 BROADWAY, NEW YORK

8:45am – 9:00am	Key Learnings from Day One Toby Ward, Prescient Digital Media
9:00am – 9:45am	Session K: Intranet and Internet: The Digital Communications Balance at ConocoPhillips Ray Scippa, Director, Employee Communications, ConocoPhillips
9:45am – 10:30am	Session L: Digital Workplace Video: Strategies to Advance Company Goals Through Video Gentry Edwards, Lockheed Martin; JoEllen Sacli-Lane, American Cancer Society
	Networking Break (catered)
10:45 am – 11:30am	Session M: Enhancing the Employee Experience through an Intranet Redesign Capricia Townes, Design Team Lead, UX Team, Duke Energy
11:30pm – 12:10pm	Session N: Creating More Inclusive Content for Intranets: How Google Foster's Content Creative Lead for Business Inclusion, Google, TBC
	Lunch (non-hosted)
1:10 – 4:30pm	Workshop: Planning and Governing an Enterprise Intranet Conference Chair, Toby Ward, Prescient Digital Media

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HOSTED AT:

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