

# 2019 Digital Workplace & Intranet Global Forum

## DAY 1 – OCTOBER 8 – 101 PARK AVENUE

8:45am – 9:00am	<b>Welcome and Overview</b> Toby Ward, Conference Chair; President, Prescient Digital Media
9:00am – 9:45am	<b>Session A: Collaboration Within the System: The Coca-Cola Digital Workplace</b> Amy Hernandez, Director, Enterprise Intranet, Coca-Cola
9:45am – 10:30am	<b>Session B: How Liberty Mutual Uses Digital Assistants to Support 50,000 Employees</b> Brett Caldon and Troy Compano, Liberty Mutual
10:30am – 10:45am	<b>Networking Break (catered)</b>
10:45am – 11:30am	<b>Session C: Creating a Digital Workplace Center of Expertise</b> Dante Ragazzo, Director, Enterprise Portal, Tapestry (Coach)
11:30am – 12:10pm	<b>Session D: The GM Digital Workplace</b> Kerry Christopher, Director, Internal Communications, General Motors
	<b>Networking Lunch (catered) – Enhancing and Socializing SharePoint &amp; Office 365</b> Antoine Faisandier, SharePoint Partner of the Year, Powell Software
1:00pm – 1:45pm	<b>Session E: The Digital Workplace Expert Panel – Free Consulting for the Audience</b> Top intranet experts from Google and others join Toby Ward to field your problems, challenges, and questions; the experts offer solutions, advice, and free consulting.
1:45pm - 2:30pm	<b>Session F: The Modern Intranet from 'Start' to 'Never Finished'</b> Microsoft, TBC
2:30pm – 3:15pm	<b>Session G: Digital Workplace Transformation for 200,000</b> TBC
	<b>Networking Break (catered)</b>
3:25pm – 3:50pm	<b>Session H: Overcoming Intranet Challenges - Fixing The Biggest Problems</b> Toby Ward, President, Prescient Digital Media
3:50pm – 4:15pm	<b>Session I: Universal Content: Managing Content &amp; Publishers Using Open Source CMS</b> Director, Internal Communications, TBC
4:15pm – 5:00pm	<b>Session J: Digital Workplace Design: From Design to Content</b> Chris Harrer, Director, Digital Communications, Cox Communications
5:00pm – 6:30pm	<b>COCKTAIL PARTY – HOSTED BAR &amp; HORS D'OEUVRES</b>

## DAY 2 – OCT. 8 – 101 PARK AVENUE

8:45am – 9:00am	<b>Key Learnings From Day One</b> Toby Ward, Prescient Digital Media
9:00am – 9:45am	<b>Session K: Integrating Podcasting &amp; Multimedia with Internal Communications</b> Ray Scippa, Director, Employee Communications, ConocoPhillips
9:45am – 10:30am	<b>Session L: Digital Workplace Video: Strategies to Advance Company Goals Through Video</b> Gentry Edwards, Lockheed Martin; JoEllen Sacli-Lane, American Cancer Society
	<b>Networking Break (catered)</b>
10:45 am – 11:30am	<b>Session M: Overcoming Information Overload with Digital Workspaces</b> TBC
11:30pm – 12:10pm	<b>Session N: Creating More Inclusive Content for Intranets: How Google Foster's Content</b> Creative Lead for Business Inclusion, Google, TBC

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**HOSTED AT:**

**CONVENE CONFERENCE CENTER, 101 PARK AVENUE, NEW YORK, NY**

